

ASPIRE

EYEWEAR FOR LIFE

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Introducing the Aspire Sunwear Collection

Hauppauge, NY – April 2015 – Aspire Eyewear introduces a new sunwear line to its recently launched optical collection. Incorporating the latest in technology, advanced materials, and fashion, Aspire sunwear is a colorfully captivating, aspirational collection for today’s men and women. Distributed exclusively through U.S. based optical industry leader [ClearVision Optical](#), the Aspire sunwear collection is now available for pre order and will be released in July 2015.

Like the optical collection, Aspire sunwear is created with SDN-4, an incredibly thin, lightweight and hypoallergenic material that offers comfort, wearability and adjustability to the wearer. Temples are constructed of TR-90, enhancing the barely there fit and feel of the sunwear. Polycarbonate UV 400 lenses offer a flash mirror lens coating.

The Aspire sunwear collection includes six on trend styles, three for men and three for women, including popular eye shapes like cat eyes, aviators and navigators. Available in three colors each, Aspire sunwear styles are named according to aspirational adjectives that express consumers’ unique style, or what they may “Aspire To Be.”

Highlights include:

Famous

Truly unforgettable: Famous is a women’s sunglass featuring a sexy cat eye shape and flash mirror lenses. It’s well fitting, curvy face form wraps to the face for a better fit. Contrasting temples are constructed of TR-90 to enhance the lightness factor. Available in **Wine Fade**, Eggplant Fade and Blue Fade (not pictured).



Anonymous

The mystery man (or woman): the classic aviator gets even sleeker through nearly weightless front materials and slick TR-90 temples. Anonymous offers a bold double bar bridge that extends across the top brow, accenting its flash mirror lenses. Available in **Black**, Blue and Wine.



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Incognito

The secret it out: Incognito offers a classic navigator eye shape that's packed with enough style for both men *and* women. The sporty eye shape flickers "mod" through on trend flash mirror lenses. Sleek stainless steel temples add curve appeal. Available in **Brown Fade**, Black Matte, and Crystal Matte.



To learn more about Aspire sunwear, visit www.AspireEyewear.com, or call 1.800.645.3733 to speak to a sales consultant. Follow, Like or Visit Aspire Eyewear on [Facebook](#), [Twitter](#), [YouTube](#), [Pinterest](#) and [Instagram](#).

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About Aspire

Launched in 2015, **Aspire Eyewear** offers consumers a "barely there" fit and feel. This next generation of eyewear was made possible through the use of proprietary SDN-4 material and advanced 3D printing capabilities. The philosophy behind the branding for this label is based on the question: "What do you Aspire to Be?" This message is carefully articulated in its personality-driven design for both men and women. The brand references popular trends, classic motifs, and advanced architectural aesthetics to express different personality types in its collection.

About ClearVision Optical

Founded in 1949, **ClearVision Optical** is an award-winning leader in the optical industry, designing and distributing eyewear and sunwear for top brands such as [Aspire Eyewear](#), [BCBGMAXAZRIA](#), [Cole Haan](#), [Ellen Tracy](#), [IZOD](#), [Marc Ecko Cut & Sew](#), [Op](#), and [Jessica McClintock](#). ClearVision's house brands include [ClearVision Collection](#), [Junction City](#), [PuriTi](#), [DuraHinge](#), and [Dilli Dalli](#) pediatric eyewear. A privately held company, ClearVision is headquartered in Hauppauge, New York and has more than 250 associates throughout the U.S. ClearVision's collections are distributed throughout North America and 20 countries around the globe.