

ASPIRE

EYEWEAR FOR LIFE

Introducing the Aspire Eyewear Collection

Aspire Eyewear launches with 12 optical styles available in 3 colors each, including 6 styles for women, and 6 styles for men that offer some crossover. Each frame front is constructed of an incredibly thin and lightweight proprietary “memory plastic” material, offering a barely there feel and fit, while including features that enhance comfort, wearability and adjustability. Models are named according to aspirational adjectives that express consumers’ unique style, or what they may “Aspire to be.”

Several models include temples constructed of TR-90. Produced through Swiss technology, TR-90 is a lightweight, durable and flexible thermoplastic material that offers comfort to the wearer and lends to the barely there feel of the Aspire frames. All models include adjustable nose pads.

Women’s Styles

Creative

Think Art Director: Creative offers a retro flavor through its wayfarer-inspired eye shape. Black TR-90 temples add a distinctive contrast to the colorful front colorations. Available in **Red**, Black Fade and Green Fade.



Dedicated

Committed to style: Dedicated features a more bold, rectangle eye shape and decorative, architecturally inspired stainless steel temples. The pierced temples enhance the light and airy feel of the frame. Temple tips match the color of the frame front. Available in **Blue**, Brown and Wine.



Expressive

Show your extraordinary: Expressive is a wayfarer-inspired style offering an uplifting square eye shape and on trend fade colorations. Tonal colored temples are constructed of TR-90, enhancing the frame's weightless feel. Available in **Eggplant Fade**, Black Fade and Cocoa Fade.



Memorable

Make an unforgettable statement with Memorable, a butterfly eye shape in striking colorations. The architecturally inspired, stainless steel temples feature an open, pierced design, providing additional lightness to the frame. Available in **Black**, Blue and Red.



Outstanding

Stand out in Outstanding, an uplifting oval eye shape with a wide outer rim. Its thin, pierced stainless steel temples enhance the crisp colorations and add contrast to the bold frame front. Available in **Aqua Blue**, Black and Eggplant Fade.



Unique

Transcend the ordinary: Unique offers an uplifting, soft square eye shape and beautifully pierced stainless steel temples in tonal colors. The Nude coloration is unique to Unique within the Aspire collection. Temple tips match the color of the frame front. Available in **Nude**, Blue Fade and Eggplant Fade.



Men's Styles

Connected

Hooked on a classic: Connected boasts a deep, wayfarer-inspired eye shape and stainless steel temples. The tonal colored temples feature a sleek architectural curve. Available in **Black Matte**, Brown, and Crystal Matte (with gunmetal temples).



Free

To be what you want to be: offering the smallest men's size (52/17) in the Aspire collection, Free has a rectangle eye shape and architecturally inspired pierced temples. Temple tips match the color of the frame front. Available in **Green Fade**, Black and Crystal.



Independent

Confident style: Independent's retro, wayfarer-inspired eye shape offers colorfully captivating fronts and high contrast temples constructed of TR-90. Available in **Crystal Matte**, Brown and Green.



Powerful

Nice curves: Powerful features a deep, square eye shape in robust, on trend fade colorations. The wider outer rim transitions to bold stainless steel temples that boast a sleek curvature from end piece to tip. Available in **Grey Green Fade**, **Brown Fade** and **Black Matte**.



Special

Just may be *your* signature style: Special offers a vintage vibe through its rectangle eye shape and classic colors. Its modern twist shows through in contrasting TR-90 temples. Available in **Brown (with Navy temples)**, **Black (with Clear temples)** and **Grey (with Black temples)**.



Stylish

It's knowing who you are and what you're wearing: Stylish offers a flattering, on trend square eye shape that's deep enough to accommodate a progressive lens. Sleek stainless steel temples offer a fashionable curve, while unique ombre colorations enhance its style factor. Available in **Smoke Yellow Fade**, **Green Fade**, and **Grey Green Fade**.



Sunwear

Famous

Truly unforgettable: Famous is a women's sunglass featuring a sexy cat eye shape and flash mirror lenses. It's well fitting, curvy face form wraps to the face for a better fit. Contrasting temples are constructed of TR-90 to enhance the lightness factor. Available in **Wine Fade**, Blue Fade and Eggplant Fade.



Anonymous

The mystery man (or woman): the classic aviator gets even sleeker through nearly weightless front materials and slick TR-90 temples. Anonymous offers a bold double bar bridge that extends across the top brow, accenting its flash mirror lenses. Available in **Black**, Blue and Wine.



Incognito

The secret it out: Incognito offers a classic navigator eye shape that's packed with enough style for both men *and* women. The sporty eye shape flickers "mod" through on trend flash mirror lenses. Sleek stainless steel temples add curve appeal. Available in **Brown Fade**, Black Matte, and Crystal Matte.



About Aspire

Launched in 2015, **Aspire Eyewear** offers consumers a “barely there” fit and feel. This next generation of eyewear was made possible through the use of a proprietary SDN-4 material and advanced 3-D printing capabilities. The philosophy behind the branding for this label is based on the question: “*Who Do You Aspire To Be?*” This message is carefully articulated in its personality-driven design for both men and women. The brand references popular trends, classic motifs, and advanced architectural aesthetics to express different personality types in its collection.

About ClearVision Optical

Founded in 1949, **ClearVision Optical** is an award-winning leader in the optical industry, designing and distributing eyewear and sunwear for top brands such as **Aspire Eyewear**, **BCBGMAXAZRIA**, **Cole Haan**, **Ellen Tracy**, **IZOD**, **Marc Ecko Cut & Sew**, **Op**, and **Jessica McClintock**. ClearVision's house brands include **ClearVision Collection**, **Junction City**, **PuriTi**, **DuraHinge**, and **Dilli Dalli** pediatric eyewear. A privately held company, ClearVision is headquartered in Hauppauge, NY, and has more than 250 associates throughout the U.S. ClearVision's collections are distributed throughout North America and 20 countries around the globe.