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Aspire Eyewear Introduces New Styles to Its Optical Collection

Hauppauge, NY – October 2015 – Aspire Eyewear introduces its latest collection of next gen fashion forward styles for men and women, featuring several new color techniques, more fashionable temple designs, and sizes for hard to fit patients.

Like the launch collection, the latest Aspire designs are created with SDN-4, an incredibly thin, lightweight and hypoallergenic material that offers comfort and adjustability to the wearer. The new styles, six for women and six for men, feature seven different temple designs. Temple materials include TR-90, enhancing the barely there fit and feel, as well as stainless steel. Stainless steel temple options include jewelry-inspired, open designs; on trend, thin wire designs; and contoured, textured designs. Opaque and transparent colors in unique tortoise and tortoise fades, created with a new coloration technique, are prominent.

“A lot of detail work went into this release,” says Aspire brand designer, Jennifer O’Connor. “We’ve introduced more fashion forward shapes to enhance the collection, as well as a wide variety of on trend temple designs, providing more opportunities for customization and interchangeability.”

The latest release also includes new larger and smaller sizes for harder to fit patients. For men, Adventurous is the largest size (58) in the collection, featuring a classic eye shape and TR-90 temples (150 mm) with contrasting color on the tip. For women, Charitable (size 47) and Popular (size 48) are two new smaller models, both featuring 135 mm temples.

Highlights include:

Athletic: This men’s style features a square eye shape and raised bridge design. The sporty, open temple design adds contrast and lightness to the bold front. Temples are metallic colored and have a color pop at the tip. Available in burgundy, chocolate and navy blue.



Charitable: Giving a little more color: featuring a new, smaller size for women, this wearable butterfly design showcases new, striking colorations. Complementary colored, textured metal temples feature a pop of color on the tip. Available in teal tortoise, burgundy and black.



Remarkable:

A true conversation piece, Remarkable is a perfect P3 shape offering a unique keyhole bridge design and very thin stainless steel temples. A men’s style that works for women, too. Available in tortoise, hunter and crystal.



Fashionable:

On the cat walk: this glam, fashion forward cat eye boasts rich, two tone fade colorations. Thin wire temples with complementary colored tips add irony to this bold style. Available in black rose fade, burgundy nude fade, and eggplant aqua fade.



Aspire is distributed exclusively through U.S. based optical industry leader [ClearVision Optical](#). To learn more about Aspire, visit www.AspireEyewear.com, or call 1.800.645.3733 to speak to a sales consultant. Follow, Like or Visit Aspire Eyewear on [Facebook](#), [Twitter](#), [YouTube](#), [Pinterest](#) and [Instagram](#).

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About Aspire

Launched in 2015, **Aspire Eyewear** offers consumers a “barely there” fit and feel. This next generation of eyewear was made possible through the use of proprietary SDN-4 material and advanced 3D printing capabilities. The philosophy behind the branding for this label is based on the question: “*What do you Aspire to Be?*” This message is carefully articulated in its personality-driven design for both men and women. The brand references popular trends, classic motifs, and advanced architectural aesthetics to express different personality types in its collection.

About ClearVision Optical

Founded in 1949, [ClearVision Optical](#) is an award-winning leader in the optical industry, designing and distributing eyewear and sunwear for top brands such as [Aspire Eyewear](#), [BCBGMAXAZRIA](#), [Ellen Tracy](#), [IZOD](#), [Marc Ecko Cut & Sew](#), [Op](#), and [Jessica McClintock](#). ClearVision's house brands include [ClearVision Collection](#), [Junction City](#), [PuriTi](#), [DuraHinge](#), and [Dilli Dalli](#) pediatric eyewear. A privately held company, ClearVision is headquartered in Hauppauge, New York and has more than 250 associates throughout the U.S. ClearVision's collections are distributed throughout North America and 20 countries around the globe.